



Michigan
grown

FARM STATS

Location : Hudsonville, MI

Year Founded : 1971

Acreage : 2,500

Crops:

Radishes Parsnips
Turnips Celery



MEET THE GROWERS

Miedema Produce

Miedema Produce started in 1971 when brothers Gerald and Ron Miedema raised their first crops in Jenison, Michigan. Gerald and Ron learned from their father, Ted, who had farmed in the Netherlands, immigrated to the United States, and used his vegetable growing expertise to make his start in America. Miedema began with red radishes, bright and crisp; the hallmark product grown and produced today. Buyers knew who grew the best, and Miedema Produce has become one of the largest growers and shippers of radishes in the world.

In 1973, the company moved operations to its current location in Hudsonville, Michigan, and soon added celery, parsnips, and turnips to meet the demands of their customers. As the business continued to grow, the company added vegetables, such as onions, cucumbers, peppers, summer squash and lettuces to the product line. Expansion projects were undertaken in 1973, 1976, and 1980 to keep up with the global demand. Today, Miedema Produce ships more than a hundred different products to customers all over the United States and Canada. The organization now operates from new offices and state-of-the-art-production facilities incorporating that latest in production efficiencies and food safety.

